



Sgt. Robert Keetch (Ret.)

Program Director
National Family Justice Center Alliance
707 Broadway, Suite 700
San Diego, CA 92101
Email: Robert@nfjca.org
Phone: (888) 511-3522

Robert Keetch is the Project Director of the California Family Justice Center Initiative. In addition, he has served as Director of LifeGroups for The Lamb's Fellowship Church in Murrieta California. He currently serves in the music ministry working with high school and college musicians to form the Lambs' Orchestra and Brass Quintet.

Robert is married to LaVera, his wife of twenty-one years. They have raised five children, Tiffany, Brian, Michael, Robert and Erica.

On November 15, 2008, Robert retired from the San Diego Police Department after a 26 year career serving in numerous prestigious assignments.

He is a native of San Diego and graduate of the prestigious University of Southern California Delinquency Control Institute (DCI), 1992.

Robert's background and expertise is in the area of juvenile delinquency. After graduating from DCI, he was appointed Chairman of the San Diego County Agency Youth Advisory Committee. He was instrumental in starting the first Youth Court Program in San Diego County in 1994, the City of San Diego Peer Court in 1998 and San Diego Teen Court in 2001.

Robert's personal and professional life has been focused on addressing juvenile issues and family matters. In 1999, he was recognized by the San Diego County Juvenile Justice Commission as the "Officer of the Year". The San Diego Police Department also bestowed on him the Exceptional Performance Citation for his work in implementing many positive juvenile programs for the County and City of San Diego.

In 2002, Robert was appointed by the Chief of Police as the Project Manager of the San Diego Family Justice Center. As this program became internationally recognized as the model for the world, he was assigned as the Operations Manager and later as the Interim Director of this San Diego City Department.

Robert has a successful consulting business where he is the Head Track & Field Jumps & Hurdle Coach at Great Oak High School in Temecula California. He also trains elite athletes and numerous high school trumpet players in preparation for Trumpet Performance Major in college.

In addition, he and his wife run their marketing company that helps business owners and professionals increase their profitability.